

TELEPHONE CAMPAIGN 2022

THE CAMPAIGN FOR CHRIST'S

Enhancing College Life



22 March
to
4 April

'As a student who currently receives a full Christ's bursary, I have experienced first-hand the benefits that alumni donations help to bring about. Financial aid has enriched my Cambridge experience thus far, helping me to attend special events like formals and balls that I otherwise would not have been able to afford.'

Current Undergraduate

Our General Annual Funds

Throughout the pandemic, life at Christ's has been able to continue unabated thanks to the **generosity of our alumni**, and their willingness to donate to this cause. Such unrestricted giving has provided us the resources to be reactive, where needed, alongside supporting long-term goals; perfect for the ever-changing situation of the past two years.



We are aiming to raise **£250,000** from calling in this year's Campaign, to further support the vital work that our General Annual Funds enable here at Christ's, including —

- student welfare**
- College facilities**
- bursaries**
- teaching and supervisions**
- Cambridge life**
- scholarships**
- outreach work**
- sports and societies**

— everything that makes Christ's a **world-class** educational institution, as well as one at which our students can thrive in their extracurricular ambitions, regardless of the pandemic.

Continuing life under the 'new normal'

With conference and catering income unlikely to return to pre-pandemic levels soon, we will be relying on our General Annual Funds to maintain Christ's charitable objectives.



Even small amounts make a real difference

Just **£27.99** allowed us to provide a student with a pair of blue light-filtering glasses, to combat the headaches they were getting from the screen-based nature of online teaching.

Protecting our community, into the future

With our investment in student counselling looking to top **£105,000** this academic year, alongside increased hardship grants, we are maintaining our commitment to our students.



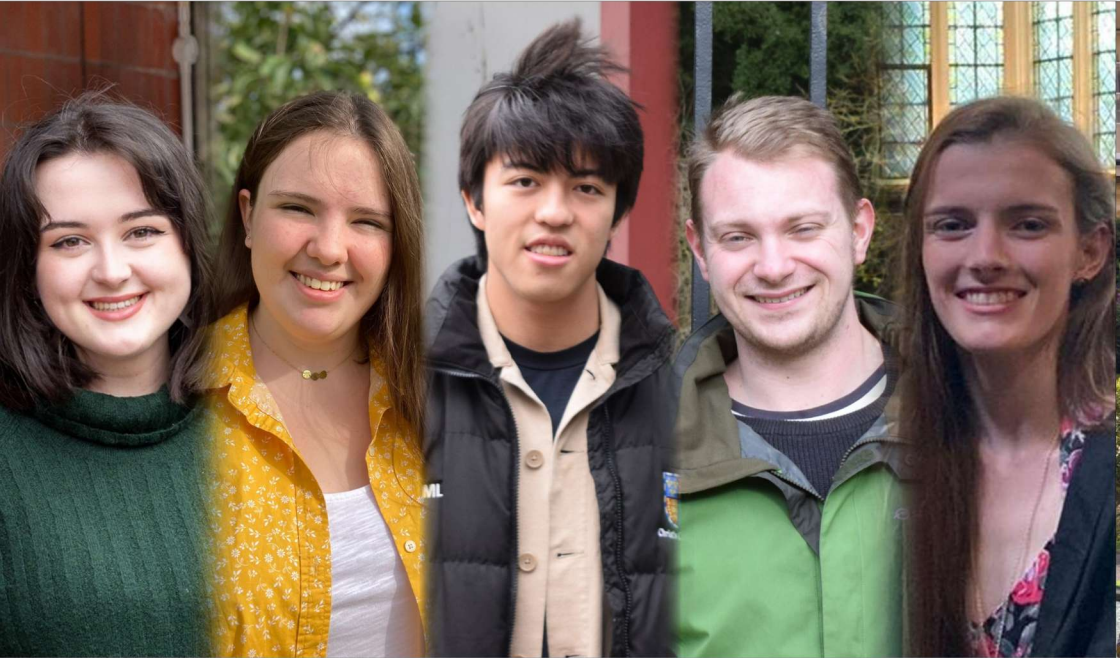
The impacts of COVID will be felt, not just now, but for years to come — so please, **consider pledging your support** when a student calls during this year's Campaign.



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Meet the Callers

[https://alumni.christs.cam.ac.uk/
telephonecampaign2022](https://alumni.christs.cam.ac.uk/telephonecampaign2022)



And follow us on Social Media for updates from the call room-



@christs_college



/christscollegecambridge



/christscollegecambridge

If your phone number, address, or email have recently changed, please contact Robert Smith on the below details.

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Christ's College Cambridge is a registered Charity Number 1137540